



Pretty Prairie

Community Workshop Recap

November 20, 2024

Participants: 16

DATA WALK

Data Source: Love Where You Live Survey

II. Economic Perceptions In Our Community

In regard to your community, how would you assess current business conditions and employment opportunities.

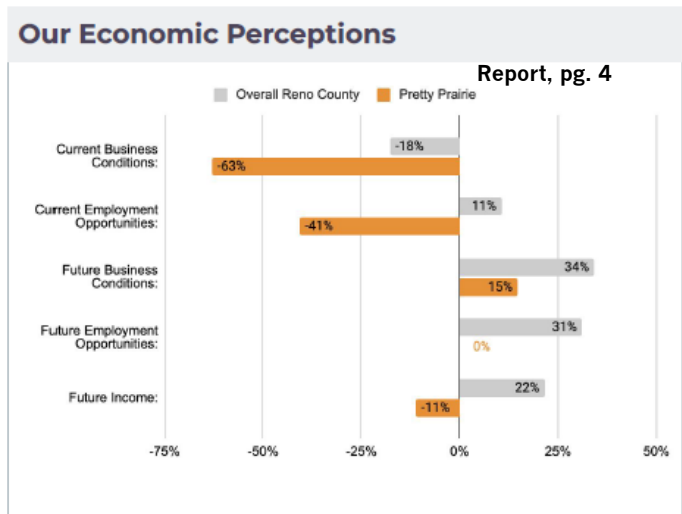
Please select one answer for each of the following:

a. Business Conditions <input type="checkbox"/> Good <input type="checkbox"/> Bad <input type="checkbox"/> Normal	b. Employment Opportunities <input type="checkbox"/> Jobs plentiful <input type="checkbox"/> Jobs not so plentiful <input type="checkbox"/> Jobs hard to get
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In regard to your community, what are your future expectations for the following.

Please select one answer for each of the following:

a. Business Conditions <input type="checkbox"/> Better <input type="checkbox"/> Worse <input type="checkbox"/> Same	b. Employment Opportunities <input type="checkbox"/> Better <input type="checkbox"/> Worse <input type="checkbox"/> Same	c. Income <input type="checkbox"/> Increase <input type="checkbox"/> Decrease <input type="checkbox"/> Same
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Workshop Prompt: What might be behind the uncertainty about the current economic conditions?

- Lack of business
- Level of pay low
- Stalled business opening/development (PP restaurant)

Workshop Prompt: What gives residents so much more hope for future economic conditions?

- Thinking outside the box. Moving Main Street.
- New Main Street.
- Sustainable businesses.
- Continued funding/support for school. School = community = progress/economic growth.
- Looking forward instead of backwards.

Data Source: Love Where You Live Survey

Please use the following scale to indicate how you feel about your community and leadership.

- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Somewhat Disagree
- 4 = Neutral
- 5 = Somewhat Agree
- 6 = Agree
- 7 = Strongly Agree

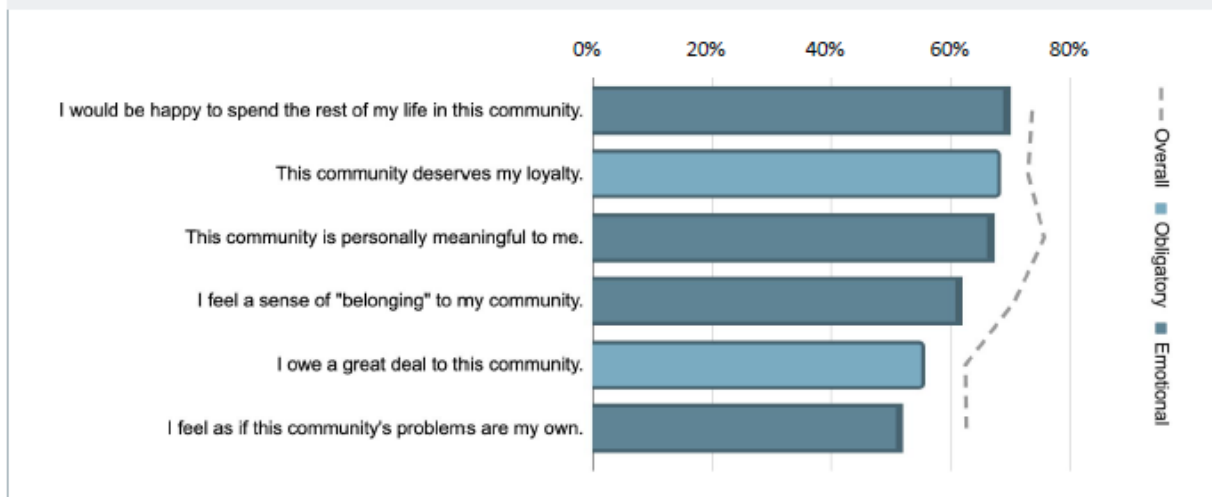
If you are unsure or do not want to respond, please use the following option:

0 = Do not know/No response

Report, pg. 7

Confidence In Our Local Community

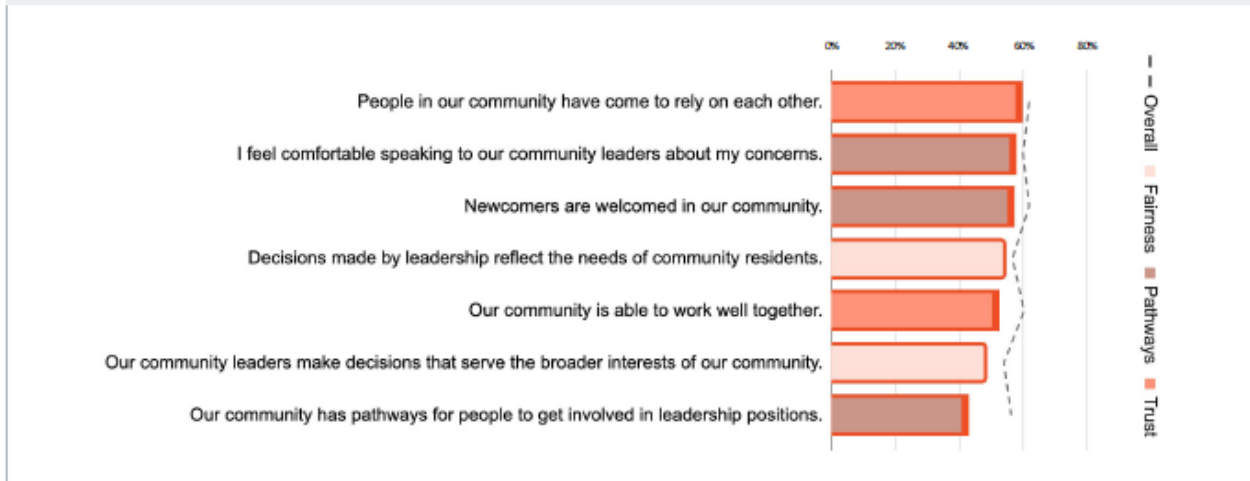
Community Confidence: Personal Commitment



Workshop Prompt: How might we tap into local pride to drive more community engagement?

- Opportunities are out there – how to draw people in.
- Continue NOTP type events.
- Encourage new families to get involved. Celebrating what we can.
- Museum
- Less talk, more action.
- Highlight local business/community leaders & work they are doing.

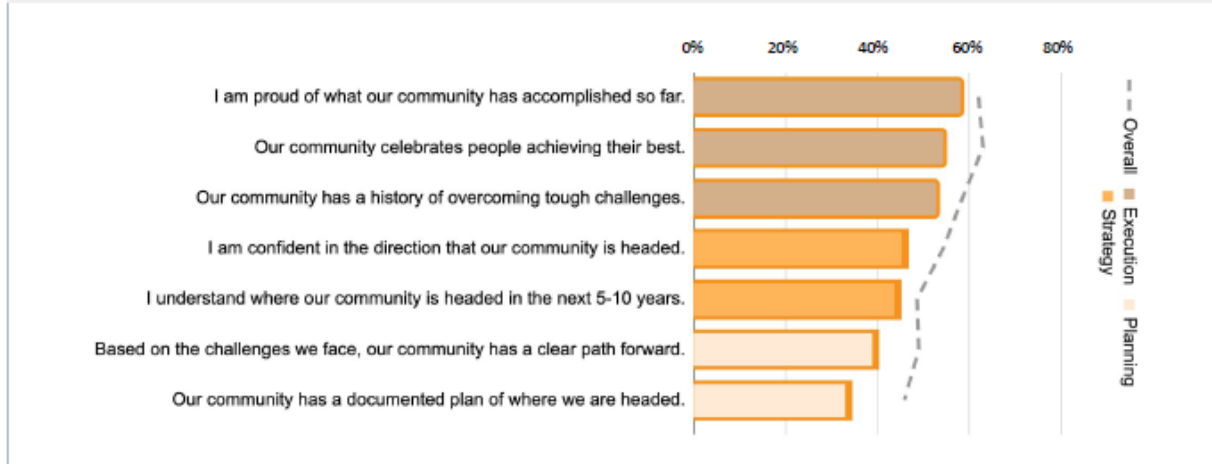
Community Confidence: Local Leadership



Workshop Prompt: What opportunities do you see here?

- Run for local elections.
- Keep people in office that have a vision for the future.
- Opportunity for new business.
- A lot of organizations to get involved in. Opportunities for younger generations. Teaching kids to be leaders.

Community Confidence: Vision



Workshop Prompt: How might residents become more involved in shaping the community's vision and direction?

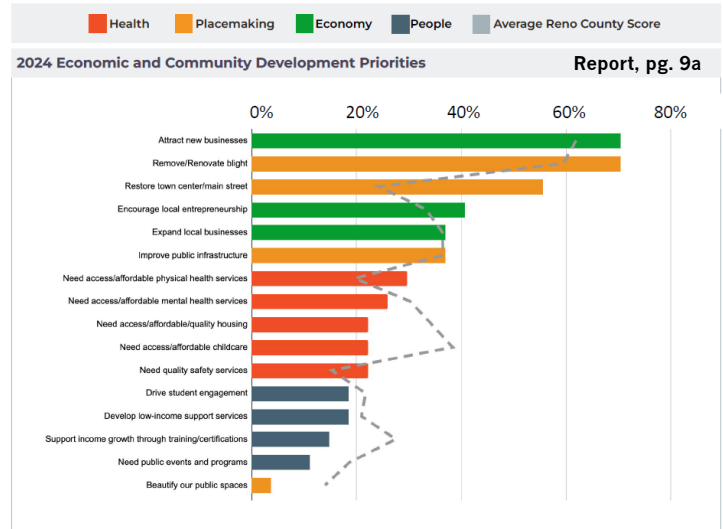
- Come to council meetings.
- Engaging in the process.
- Attending planning events with PPCA, PPO, city council, etc.
- VOTE.

Data Source: Love Where You Live Survey

Understanding your communities economic and community development priorities **IN OUR COMMUNITY.**

Please select your top 5 economic and community development priorities.

- _____ (Resilient Economy) Attract new businesses
- _____ (Resilient Economy) Expand local businesses
- _____ (Resilient Economy) Encourage local entrepreneurship
- _____ (Vibrant Place) Remove/renovate run-down properties
- _____ (Vibrant Place) Improve public infrastructure (sidewalks, roads, parks, etc.)
- _____ (Vibrant Place) Beautify our public areas
- _____ (Vibrant Place) Restore our town center and main street
- _____ (Engaged Citizens) Create and refine programs to improve student engagement in the community
- _____ (Engaged Citizens) Develop training and certification programs to support income growth
- _____ (Engaged Citizens) Develop community pride through public events and programming
- _____ (Engaged Citizens) Develop more effective low-income family support programs
- _____ (Healthy Citizens) Expand access to quality and affordable (monthly payments <30% of household income) housing
- _____ (Healthy Citizens) Expand access to quality and affordable childcare support services
- _____ (Healthy Citizens) Address access and affordability of local Physical Health services
- _____ (Healthy Citizens) Address access and affordability of local Mental Health services
- _____ (Healthy Citizens) Improve the quality of safety and emergency services (Police, Fire, etc.)



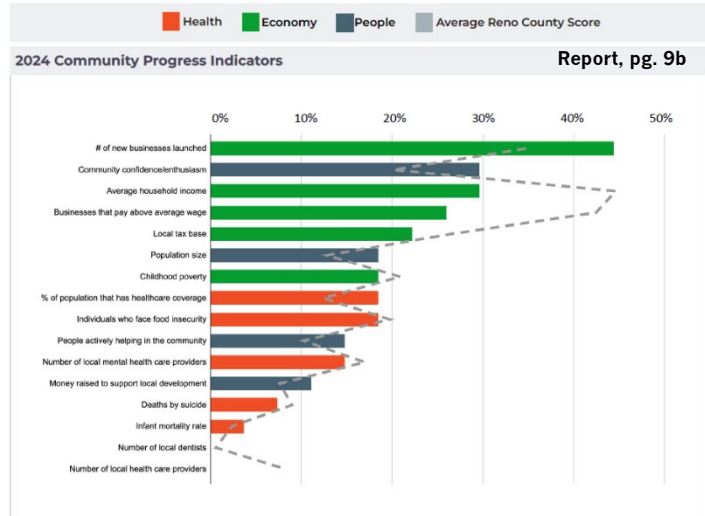
Workshop Prompt: What would it take to create change on the top priorities?

- New buildings that don't need costly repairs.
- Open mindedness. Later hours open getting small businesses in an established location. Find funding.
- #newmainst.

Data Source: Love Where You Live Survey

In a span of 1-3 years, which community metrics would you hope to improve upon. Select up to 3:

- Number of new businesses launched in the community
- Number of new businesses that pay above average wages
- Average household income
- Population size
- Amount of money raised to support local development
- Local tax base (wages, sales, property)
- Number of people actively (>5 hours/month) engaged in community development
- Community confidence and enthusiasm
- % of local population who has some health care coverage
- Number of Mental Health Providers available locally
- Number of Primary Health Providers available locally
- Number of Dentists available locally
- Number of deaths caused by suicide
- Individuals who face food insecurity
- Childhood poverty rate
- Infant mortality rates



Workshop Prompt: What would it take to create change on the top progress indicators?

- Incentives for new business to move in.
- Zoning reg changes for downtown building usage.
- Restaurants.
- Funding.
- Communication plan for marketing opportunities/recruiting new business.
- New Main Street.
- No storage on current Main Street.
- Removal of unsafe buildings on Main Street.

BOLD IDEAS

Workshop Prompt:

- What one opportunity or priority could make the biggest difference in our community in the next year?
- If this community was 10 times bolder to make progress on it, what big idea would you recommend?

Workshop Participant Responses:

- Improve relationship with current Main Street property owner.
- Tax incentives.
- New structure cost share.
- All day service restaurant.
- Local bank tax incentives.
- Buy the vacant properties on Main Street.
- A business that appeals to all ages.
- Food. One new business.
- Several businesses and city government come together to finance the project with some type of payback, Booster club, bank cite, etc.
- Buildings open up for business opportunities. Food & keep money local.
- Cheap lot. Tax deferment.
- Neighborhood revitalization program.
- Some type of café or food service. Some type of industry or manufacturing (start small with possibility of growth).