

COMMUNITY CONFIDENCE ASSESSMENT

Reno County, KS

Thank you for taking the time to participate in our Community Assessment. The insights that you provide will help us refine how we best structure our economic and community development efforts. Unless you chose otherwise, the responses will be anonymous, so please answer honestly. We sincerely thank you for taking 10 minutes to share your thoughts with us.

Which community do you associate with the most?

- Abbyville
- Arlington
- Buhler
- Castleton
- Haven
- Hutchinson
- Langdon
- Nickerson
- Partridge
- Plevna
- Pretty Prairie
- South Hutchinson
- Sylvia
- The Highlands
- Turon
- Willowbrook
- Yoder

COMMUNITY CONFIDENCE ASSESSMENT
Reno County, KS

I. Our Local Community Perceptions

First, what makes your community special?

Please use the following scale to indicate how you feel about your community and leadership.

1 = Strongly Disagree

2 = Disagree

3 = Somewhat Disagree

4 = Neutral

5 = Somewhat Agree

6 = Agree

7 = Strongly Agree

If you are unsure or do not want to respond, please use the following option:

0 = Do not know/No response

How do you feel about your community?

- _____ 1. I would be happy to spend the rest of my life in this community.
- _____ 2. This community deserves my loyalty.
- _____ 3. I feel as if this community's problems are my own.
- _____ 4. I feel a sense of "belonging" to my community.
- _____ 5. This community is personally meaningful to me.
- _____ 6. I owe a great deal to this community.
- _____ 7. Our community is able to work well together.
- _____ 8. I understand where our community is headed in the next 5-10 years.
- _____ 9. Our community has a history of overcoming tough challenges.
- _____ 10. Our community has a documented plan of where we are headed.
- _____ 11. People in our community have come to rely on each other.
- _____ 12. Newcomers are welcomed in our community.
- _____ 13. Our community celebrates people achieving their best.

COMMUNITY CONFIDENCE ASSESSMENT
Reno County, KS

In general, what do you think of your community’s leadership (local government, business community, philanthropy, non-profits, schools, neighborhoods, faith-based organizations, civic groups, etc.)?

- 14. Decisions made by leadership reflect the needs of community residents.
- 15. I feel comfortable speaking to our community leaders about my concerns.
- 16. Based on the challenges we face; our community has a clear path forward.
- 17. Our community has pathways for people to get involved in leadership positions.
- 18. Our community leaders make decisions that serve the broader interests of our community.
- 19. I am proud of what our community has accomplished so far.
- 20. I am confident in the direction that our community is headed.

List the names of community leaders that you most admire:

II. Economic Perceptions In Our Community

In regard to your community, how would you assess current business conditions and employment opportunities.

Please select one answer for each of the following:

<p>a. Business Conditions</p> <p><input type="checkbox"/> Good</p> <p><input type="checkbox"/> Bad</p> <p><input type="checkbox"/> Normal</p>	<p>b. Employment Opportunities</p> <p><input type="checkbox"/> Jobs plentiful</p> <p><input type="checkbox"/> Jobs not so plentiful</p> <p><input type="checkbox"/> Jobs hard to get</p>
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In regard to your community, what are your future expectations for the following.

Please select one answer for each of the following:

<p>a. Business Conditions</p> <p><input type="checkbox"/> Better</p> <p><input type="checkbox"/> Worse</p> <p><input type="checkbox"/> Same</p>	<p>b. Employment Opportunities</p> <p><input type="checkbox"/> Better</p> <p><input type="checkbox"/> Worse</p> <p><input type="checkbox"/> Same</p>	<p>c. Income</p> <p><input type="checkbox"/> Increase</p> <p><input type="checkbox"/> Decrease</p> <p><input type="checkbox"/> Same</p>
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COMMUNITY CONFIDENCE ASSESSMENT

Reno County, KS

III. Economic Perceptions In Reno County

In regard to Reno County, how would you assess ***current*** business conditions and employment opportunities.

Please select one answer for each of the following:

a. Business Conditions <input type="checkbox"/> Good <input type="checkbox"/> Bad <input type="checkbox"/> Normal	b. Employment Opportunities <input type="checkbox"/> Jobs plentiful <input type="checkbox"/> Jobs not so plentiful <input type="checkbox"/> Jobs hard to get
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In regard to your community, what are your ***future*** expectations for the following.

Please select one answer for each of the following:

a. Business Conditions <input type="checkbox"/> Better <input type="checkbox"/> Worse <input type="checkbox"/> Same	b. Employment Opportunities <input type="checkbox"/> Better <input type="checkbox"/> Worse <input type="checkbox"/> Same	c. Income <input type="checkbox"/> Increase <input type="checkbox"/> Decrease <input type="checkbox"/> Same
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COMMUNITY CONFIDENCE ASSESSMENT
Reno County, KS

IV. Our Community Priorities

Understanding your communities economic and community development priorities **IN OUR COMMUNITY.**

Please select your top 5 economic and community development priorities.

- _____ (Resilient Economy) Attract new businesses
- _____ (Resilient Economy) Expand local businesses
- _____ (Resilient Economy) Encourage local entrepreneurship
- _____ (Vibrant Place) Remove/renovate run-down properties
- _____ (Vibrant Place) Improve public infrastructure (sidewalks, roads, parks, etc.)
- _____ (Vibrant Place) Beautify our public areas
- _____ (Vibrant Place) Restore our town center and main street
- _____ (Engaged Citizens) Create and refine programs to improve student engagement in the community
- _____ (Engaged Citizens) Develop training and certification programs to support income growth
- _____ (Engaged Citizens) Develop community pride through public events and programming
- _____ (Engaged Citizens) Develop more effective low-income family support programs
- _____ (Healthy Citizens) Expand access to quality and affordable (monthly payments <30% of household income) housing
- _____ (Healthy Citizens) Expand access to quality and affordable childcare support services
- _____ (Healthy Citizens) Address access and affordability of local Physical Health services
- _____ (Healthy Citizens) Address access and affordability of local Mental Health services
- _____ (Healthy Citizens) Improve the quality of safety and emergency services (Police, Fire, etc.)

COMMUNITY CONFIDENCE ASSESSMENT

Reno County, KS

Understanding your communities economic and community development priorities **IN RENO COUNTY.**

Please select your top 5 economic and community development priorities.

- _____ (Resilient Economy) Attract new businesses
- _____ (Resilient Economy) Expand local businesses
- _____ (Resilient Economy) Encourage local entrepreneurship
- _____ (Vibrant Place) Remove/renovate run-down properties
- _____ (Vibrant Place) Improve public infrastructure (sidewalks, roads, parks, etc.)
- _____ (Vibrant Place) Beautify our public areas
- _____ (Vibrant Place) Restore our town center and main street
- _____ (Engaged Citizens) Create and refine programs to improve student engagement in the community
- _____ (Engaged Citizens) Develop training and certification programs to support income growth
- _____ (Engaged Citizens) Develop community pride through public events and programming
- _____ (Engaged Citizens) Develop more effective low-income family support programs
- _____ (Healthy Citizens) Expand access to quality and affordable (monthly payments <30% of household income) housing
- _____ (Healthy Citizens) Expand access to quality and affordable childcare support services
- _____ (Healthy Citizens) Address access and affordability of local Physical Health services
- _____ (Healthy Citizens) Address access and affordability of local Mental Health services
- _____ (Healthy Citizens) Improve the quality of safety and emergency services (Police, Fire, etc.)

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Reno County, KS

In a span of 1-3 years, which community metrics would you hope to improve upon. Select up to 3:

- Number of new businesses launched in the community
- Number of new businesses that pay above average wages
- Average household income
- Population size
- Amount of money raised to support local development
- Local tax base (wages, sales, property)
- Number of people actively (>5 hours/month) engaged in community development
- Community confidence and enthusiasm
- % of local population who has some health care coverage
- Number of Mental Health Providers available locally
- Number of Primary Health Providers available locally
- Number of Dentists available locally
- Number of deaths caused by suicide
- Individuals who face food insecurity
- Childhood poverty rate
- Infant mortality rates

What are some other areas where we need to focus your community and economic development efforts? What is one new business that you would like to see in our town?

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Reno County, KS

V. Tell us a little bit about yourself

<p>a. How long have you lived in your community (number of years)?</p> <p><input type="checkbox"/> Less than 5 years</p> <p><input type="checkbox"/> 5-20 years</p> <p><input type="checkbox"/> Moved here more than 20 years ago</p> <p><input type="checkbox"/> Born and raised here</p> <p><input type="checkbox"/> Only work here</p> <p><input type="checkbox"/> Other</p>	<p>b. What is your age:</p> <p><input type="checkbox"/> Less than 20</p> <p><input type="checkbox"/> 20-39</p> <p><input type="checkbox"/> 40-59</p> <p><input type="checkbox"/> 60 and older</p>
<p>c. Level of formal education received:</p> <p><input type="checkbox"/> Currently in middle school</p> <p><input type="checkbox"/> Currently in high school</p> <p><input type="checkbox"/> High School Diploma or GED</p> <p><input type="checkbox"/> Did not graduate high school</p> <p><input type="checkbox"/> Enrolled in higher education</p> <p><input type="checkbox"/> Technical Degree</p> <p><input type="checkbox"/> Associates Degree</p> <p><input type="checkbox"/> Bachelor's degree</p> <p><input type="checkbox"/> Graduate Degree</p> <p><input type="checkbox"/> Other</p>	<p>d. Occupation/Profession (select all that apply):</p> <p><input type="checkbox"/> Student</p> <p><input type="checkbox"/> Local business owner</p> <p><input type="checkbox"/> Employed (full or part time) - Private Sector</p> <p><input type="checkbox"/> Employed (full or part time) - Public Sector</p> <p><input type="checkbox"/> Actively seeking new or better job</p> <p><input type="checkbox"/> Retired</p> <p><input type="checkbox"/> Unemployed</p>
<p>e. I <u>rent</u> or <u>own</u> my home (circle one)</p>	<p>f. Sex/Gender (please select one)</p> <p><input type="checkbox"/> Woman</p> <p><input type="checkbox"/> Man</p> <p><input type="checkbox"/> Transgender</p> <p><input type="checkbox"/> Non-Binary / Non-Conforming</p> <p><input type="checkbox"/> Genderqueer</p> <p><input type="checkbox"/> Prefer not to respond</p>

g. In which zip code do you reside?

- | | | |
|--------------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> 67020 | <input type="checkbox"/> 67514 | <input type="checkbox"/> 67581 |
| <input type="checkbox"/> 67025 | <input type="checkbox"/> 67522 | <input type="checkbox"/> 67583 |
| <input type="checkbox"/> 67035 | <input type="checkbox"/> 67543 | <input type="checkbox"/> 67585 |
| <input type="checkbox"/> 67068 | <input type="checkbox"/> 67561 | |
| <input type="checkbox"/> 67108 | <input type="checkbox"/> 67566 | |
| <input type="checkbox"/> 67501 | <input type="checkbox"/> 67568 | |
| <input type="checkbox"/> 67502 | <input type="checkbox"/> 67570 | |
| <input type="checkbox"/> 67505 | <input type="checkbox"/> 67579 | |
| <input type="checkbox"/> 67510 | <input type="checkbox"/> 67579 | |

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Reno County, KS

Ethnicity

- _____ Hispanic or Latino — A person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race
- _____ White (not Hispanic or Latino) — A person having origins in any of the original peoples of Europe, North Africa, or the Middle East
- _____ Black or African American (not Hispanic or Latino) — A person having origins in any of the Black racial groups of Africa
- _____ Native Hawaiian or Other Pacific Islander (not Hispanic or Latino) — A person having origins in any of the peoples of Hawaii, Guam, Samoa, or other Pacific Island
- _____ Asian (not Hispanic or Latino) — A person having origins in any of the original peoples of the Far East, Southeast Asia or the Indian Subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam
- _____ American Indian or Alaskan Native (not Hispanic or Latino) — A person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community recognition
- _____ Two or More Races (not Hispanic or Latino) — All persons who identify with more than one of the above five races

(Optional) Would you like to participate in community development discussions and join the efforts of improving your community?

Name: _____

Email Address: _____

Phone Number: _____

Thank you for taking our survey!

If you are interested in becoming more involved with your community, please contact Kari Mailloux at kari@hutchcf.org for more information.

**Please return surveys to:
Hutchinson Community Foundation
1 N. Main, Ste. 501
Hutchinson, KS 67501**