

# MATCHDAY 2016

## ONE DAY. EVERY PERSON. OUR COMMUNITY.

Match Day is a big, bold opportunity for Hutchinson and Reno County. A partnership between the Hutchinson Community Foundation and local nonprofits, Match Day brings hundreds of donors from every neighborhood in our community together on a single day to raise significant funds for local needs.

**Generosity made greater.** For one day, every dollar given to local nonprofit endowments will be matched by funds from a \$50,000 local pool, making every gift go further.

**Everyone can be a philanthropist.** We're asking every person in the community to get behind this effort. Large and small gifts will combine for a significant impact. It's time to think big.

**Single day, lasting impact.** We're working to raise significant funds that will do good for a lifetime right here in our hometown. It's time to be bold.

**Local investment, effective solutions.** Hutchinson Community Foundation has been working with local nonprofits for 26 years. Our professional staff is knowledgeable about local needs and effective organizations. Funds benefit local nonprofits that we know and trust.

**Building relationships.** Our Match Day on May 6, 2014 raised \$267,800 in 24 hours, in person and online. In 2016, we will again invite participating nonprofit staff and board members to greet donors at Eagle Media Center at 9th and Main from 7am-7pm on May 3.

**A virtual event with a personal touch.** People from all over the world will be able to give to Reno County nonprofits in an easy, safe, and fun way at [iHeartHutch.org](http://iHeartHutch.org).

Join us May 3 at Eagle Media Center or [iHeartHutch.org](http://iHeartHutch.org) for this one-day event to grow nonprofit endowments exponentially.



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## EVENT DETAILS

Tuesday, May 3, 2016

In-person: 7:00am - 7:00pm at Eagle Media Center, 9th & Main in Hutchinson

Online: 12:00am - 11:59pm at [ihearthutch.org](http://ihearthutch.org)

Hutch CF will provide county-wide promotion in the weeks leading up to the event and hype on the day of the event.

## ELIGIBILITY

All 501c3 organizations, schools, churches, and governmental entities that have endowed funds at the Hutchinson Community Foundation or Buhler Community Foundation.

Those 501c3 organizations that establish an endowed fund with a \$10,000 minimum before March 17, 2016 may also choose to participate. Please contact Aubrey Abbott Patterson at 620.663.5293 if you would like to establish an endowed fund.

## THEME



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## DONATION INFORMATION

Donations must be made to an endowed fund held at the Foundation designated for a 501c3 organization. Donors will have access to a list of participating agencies/funds.

Donations are irrevocable and must be made in person at Eagle Media Center or online at iHeartHutch.org on May 3. Cash, checks, and credit cards will be accepted.

There is no minimum donation amount, and there is no limit on the amount of money donors may contribute to an agency's endowed fund. However, no organization will receive more than 20% of the match pool (see Match Rules). Prize incentives are outside of this limit.

Donations will be tax deductible and can be made to multiple organizations. One receipt will be issued to each individual making a donation. A list of donors and their contact information will be provided to each nonprofit.

Donations by participating organizations to their own fund will not qualify for the match or incentive prizes.

## MATCH RULES

The 2016 match pool is \$50,000, provided by Hutchinson Community Foundation.

The match pool will be divided in proportion to the total amount raised on May 3, 2016. For example, if \$200,000 is raised and ABC Organization brings in 10% of that total, ABC Organization will receive 10% of the match pool, or \$5,000, to use for immediate needs. No organization will receive more than 20% (\$10,000) of the match pool.

## PRIZE GRANTS

Prize grants will be given throughout the day to generate a sense of urgency and excitement.

Prize grants of \$1,000, \$500, and \$250 will be given to the top three organizations that:

- Raise the most endowed gifts.
- Bring in the largest number of unique donors.

An individual donor will be randomly chosen every hour to win a \$100 unrestricted prize for the nonprofit that received the donor's original contribution.

**All matching grants and prize grants will be unrestricted. Organizations will receive grants by June 30, 2016 and may use the money however they need it to reach their mission.**



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## IMPORTANT DATES

*March 17 at noon* - Deadline for submission of participation agreement.

*March 18 at 8:30am* - Match Day Partner Kick-Off event at the Town Club (mandatory for all participants). Breakfast will be served.

*April 1* - Begin promotion for Match Day.

*May 3* - Match Day.

*June 30* - Grant checks mailed.